


Timothy Alan T. Chua

 1993

 Malate, Manila

Adept in video, dabbles in graphics, invigorated by narrative, and motivated by movement caught on camera. Values learning and perspective. Seeks to start a career at a place that inspires creativity, values expression, and pushes for self-improvement.

Education

De La Salle University - Manila

May 2011 - Oct 2015

Dean's List:

2nd Term, AY 2012-2013

3rd Term, AY 2013-2014

Bachelor of Science in Advertising Management

Thesis: "Making It Count" - An Integrated Marketing Campaign (IMC) for BDO Debit Card

Xavier School

June 1998 - March 2011

A-Day Committee, 2010-2011

Primary and Secondary Education

Para Kay Kiko (PKK), 2007-2010

Programs

Experience



Adobe
Photoshop



Adobe
Illustrator



Adobe
Premiere Pro



Motion



Word, Excel
PowerPoint



Windows



Mac



Adobe
After Effects



Adobe
InDesign



Adobe
Lightroom

Languages



Filipino



English



Chinese
(Mandarin)

Skills

Interests

Conceptualization

Storytelling

Copywriting

Videography

Advertising

Video editing

Motion graphics

Basic audio editing



Movies



Video Games



Television



Photography

Connect



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timothyalanchua.wixsite.com/portfolio



behance.net/TimothyChua

grafikGiraffe

Oct 2017 - Jan 2018

Multimedia Intern

- Edited videos given provided footage and instructions
- Assisted in "Dought It Forward" shoot for Krispy Kreme
- Assisted in copy for company brand bible
- Revised copy for client's company website
- Conceptualized campaigns and calendar to promote grafikGiraffe, especially through social media
- Created animated graphics for grafikGiraffe social media and clients

Ayala Land Premier

Mar 2017 - June 2017

Premier Property Specialist

- Promoted Ayala Land Premier's lot and condominium projects to targeted market
- Crafted e-mails and text messages to further attract clients
- Remained updated on current market situation and participated in sales initiatives
- Established and maintained healthy business and client relationships
- Analyzed clients' needs and addressed them with the most holistic approach
- Worked independently with a result-driven attitude

Gallardo & Associates (Gasso)

May 2015 - July 2015

Creatives Intern

- Conceptualized executions for brands BDO, CDO, and Green Cross.
- Engaged in collaboration with colleagues
- Assisted in handling day-to-day activities