



Timothy Alan T. Chua



Adept in video, dabbles in graphics, invigorated by narrative, and motivated by movement caught on camera. Values learning and perspective. Seeks to start a career at a place that inspires creativity, values expression, and pushes for self-improvement.

Education

De La Salle University - Manila

May 2011 - Oct 2015

Dean's List:
2nd Term, AY 2012-2013
3rd Term, AY 2013-2014

Bachelor of Science in Advertising Management

Thesis: "Making It Count" - An Integrated Marketing Campaign (IMC) for BDO Debit Card

Xavier School

June 1998 - March 2011

A-Day Committee, 2010-2011
Para Kay Kiko (PKK), 2007-2010

Programs

Experience



Adobe Photoshop



Adobe Illustrator



Adobe Premiere Pro



Motion



Word, Excel PowerPoint



Windows



Mac



Adobe After Effects



Adobe InDesign



Adobe Lightroom

grafikGiraffe

Multimedia Intern

Oct 2017 - Jan 2018

- Edited videos given provided footage and instructions
- Assisted in "Dough It Forward" shoot for Krispy Kreme
- Assisted in copy for company brand bible
- Revised copy for client's company website
- Conceptualized campaigns and calendar to promote grafikGiraffe, especially through social media
- Created animated graphics for grafikGiraffe social media and clients

Ayala Land Premier

Premier Property Specialist

Mar 2017 - June 2017

- Promoted Ayala Land Premier's lot and condominium projects to targeted market
- Crafted e-mails and text messages to further attract clients
- Remained updated on current market situation and participated in sales initiatives
- Established and maintained healthy business and client relationships
- Analyzed clients' needs and addressed them with the most holistic approach
- Worked independently with a result-driven attitude

Languages



Filipino



English



Chinese (Mandarin)

Skills

Interests

Conceptualization



Movies



Video Games

Storytelling



Television

Copywriting Videography



Photography

Advertising Video editing

Motion graphics
Basic audio editing



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Gallardo & Associates (Gasso)

May 2015 - July 2015 Creatives Intern

- Conceptualized executions for brands BDO, CDO, and Green Cross.
- Engaged in collaboration with colleagues
- Assisted in handling day-to-day activities